

**Napa Valley Economic Development Corporation
Invites you to consider the possibilities for the future of Lake Berryessa**



Join interested business leaders, representatives of the Napa Valley wine and hospitality industries, local elected & agency officials and recreation & conservation organizations

For lunch and a house boat tour to hear about opportunities for the future at Lake Berryessa

Network with people who believe that Lake Berryessa has incredible potential to become an eco-tourist recreation area for California and a financial and community asset for Napa County




**Thursday, March 23, 2006, 9 am to 3.30 pm, Lake Berryessa, Napa County, CA
(wear comfortable clothes and shoes, bring a jacket and camera)**

RSVP by March 15th to NVEDC@NVEDC.com or 253-3212 ext. 110

***Your payment of \$50 will cover costs, including lunch. Please send your check for \$50 to
NVEDC, 1303 Jefferson St, Suite 100 B, Napa, CA 94558***

If you would like to put the payment on your credit card, give us a call and we can accommodate you easily.

Itinerary and Agenda

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- 9.00 am Meet at the Home Depot Parking Lot in Napa
 - 9.15 am Travel by bus to Lake Berryessa
 - 10.00 am Arrive for houseboat tour, land tour, lunch and discussions with
 - Representative from Congressman Mike Thompson's office
 - Supervisor Diane Dillon
 - Forever Resorts
 - Berryessa Trails and Conservation
 - BRBNA Conservation Partnership
 - Rancho Monticello
 - Nancy Pridmore, Realtor
 - Gamble Ranch
 - 2.45 pm Re-board bus for return
 - 3.30 pm Arrive back at Napa

Sponsors: Forever Resorts & Berryessa Trails and Conservation

The Lake & Sponsors

The current economy in the lake area is marginal. With millions being spent on redevelopment within the federal recreation area, and vacant or underutilized local commercial properties in the surrounding area, there are growth opportunities for businesses serving both visitors and local Napa residents.

Forever Resorts is operating the concession at Pleasure Cove, and will be bidding on the new concession contracts. *FR* sees great financial potential in the redevelopment of Lake Berryessa.

Berryessa Trails and Conservation is a non-profit organization that seeks opportunities to improve access to nature, including the development of trails and other nature-based recreation facilities at Lake Berryessa.



Berryessa Trails and Conservation

NAPA VALLEY ECONOMIC DEVELOPMENT CORPORATION

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